Mr. GAO Fei (Felix)

Senior Consultant – Bulk Commodity Logistics | Global Supply Chain Specialist

Professional Summary

Mr. GAO Fei, widely recognized as Felix, is an accomplished international business executive and logistics strategist with over two decades of experience in global supply chain operations, bulk commodity trading, and port infrastructure development. He currently serves as the Managing Director of **Asia Pacific Geraldton Ltd (APG)**, a leading coal export and maritime logistics company operating in Bangladesh and the broader Asia-Pacific region.

Felix brings a rare blend of technical proficiency and strategic leadership, having formerly led the **Global Logistics Division at Rio Tinto**, one of the world's foremost mining conglomerates. At Rio Tinto, he managed large-scale international freight operations, contract negotiations, and supply chain optimization for high-volume mining products across multiple continents.

Leadership at APG

Since joining APG, Mr. Gao has been instrumental in transforming the company into a dominant coal supplier to Bangladesh, facilitating the continuous supply of large-volume shipments through integrated maritime logistics. His leadership has significantly contributed to the reliable delivery of coal to critical industrial clients, including power plants and manufacturing hubs.

Under his direction, APG has pioneered **innovative transshipment and logistics solutions** at key ports such as **Chittagong** and **Payra**, enabling more efficient cargo handling and streamlined port operations. His foresight in utilizing mother vessels, floating cranes, and lighterage systems has addressed longstanding logistical bottlenecks in Bangladesh's maritime infrastructure.

Strategic Vision

Felix's strategic initiatives are aligned with Bangladesh's rapid industrial growth and increasing demand for energy and infrastructure materials. He continues to focus on enhancing APG's capacity to provide **cost-effective**, **environmentally responsible**, **and scalable coal logistics solutions**, while advocating for sustainable port development and public-private cooperation.

Core Competencies

- Bulk Commodity Logistics (Coal, Minerals)
- Port Development & Transshipment Strategy
- Supply Chain Optimization
- International Trade & Maritime Operations
- Contract Negotiation & Vendor Management
- Infrastructure Planning & Investment Analysis
- Leadership in Emerging Markets

Languages

Chinese - Native | English | Mandarin |

Personal Attributes

A results-driven leader with a global mindset, Mr. Gao is known for his ability to navigate complex operational environments, foster cross-border collaboration, and implement sustainable logistics models that support national development goals.